GY6 PRISM FOR INDUSTRY

Run on what your company already knows.

For manufacturers, contractors, distributors and growing companies: PRISM automates the quotes, follow-up, bids and handoffs that slow you down, from the knowledge already in your business, and a GY6 team runs your marketing and pipeline beside you.

Led by Daniel Brown, Chief Marketing Officer, and Justin J. Frank, MBA, Principal Consultant



WHAT WE HEAR

Six problems, in companies that make, build and sell.

The business runs on a few people who know everything, on spreadsheets and email threads, and on follow-up that depends on someone remembering.

Quotes and follow-up slip

A quote waits on pricing, specs or approval. The follow-up never goes out. The customer buys elsewhere.

Knowledge leaves with people

The spec, the price history, the customer's quirks and the fix for the line live in a few heads. Retirements and turnover reset the clock.

Rekeying between systems

The same order, job or part number is typed into email, the ERP, the CRM and a spreadsheet, with errors at each step.

RFPs and bids eat the week

Every bid starts from a blank page, even though you have answered the same questions dozens of times.

Pipeline nobody can read

Sales lives in inboxes. Leadership cannot see what went out, who answered or what closes next quarter.

Marketing nobody owns

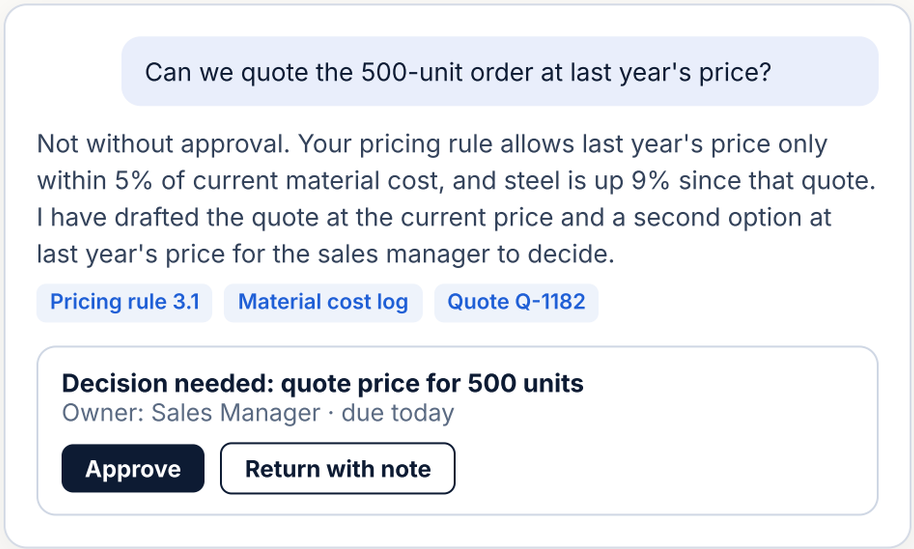
The website is dated, the brochure is old and outreach happens when someone has a free afternoon.

Themes reflect GY6 conversations with company owners and operators. No company is named.

PRODUCT OVERVIEW · PRISM DSS

GY6 PRISM: the context, together, before the decision.

PRISM turns what your company knows into approved, cited answers and moves each decision to the person who owns it. It runs inside your own Microsoft environment. The system proposes. A person decides. Every decision is recorded.



Concept illustration on synthetic data. Names and figures are examples.

What it automates

- Quotes prepared from your price history, specs and rules
- Follow-up drafted and scheduled, with the owner named
- RFPs and bids started from your approved past answers
- Handoffs from sales to operations with the full history attached
- Status and reports rebuilt on demand, every number traceable

People stay in control. A named person approves anything that touches a customer, a price, money or a commitment, and every decision is logged.

TODAY		WITH PRISM
A quote waits on someone to find the last price and specs	→	Drafted from your records, with the decision on the right desk
Each bid starts from a blank page	→	Starts from your approved answers and past performance
The answer lives in one person's head	→	Every answer cites the document or record behind it

Delivered as configured workflows in your own Microsoft environment as part of an engagement, and shown in guided demonstrations on synthetic data. Built on Microsoft 365, Teams, Copilot, SharePoint, Power Platform, Dynamics 365, Power BI and Azure, and integrates with your other systems where they allow it, scoped with you. Engineered by GY6.AI. Sold, delivered and supported by GY6 Solutions Inc.

AUTOMATION AND MODERNIZATION

Build on what you already run. No replacement to buy.

Most companies already pay for Microsoft 365 and use a fraction of it. We put the rest to work: approvals, job and order tracking, shared workspaces, dashboards and Copilot, wired to your own rules, inside your own tenant.

1 · MAP THE PROCESS

Where does work wait?

Interviews with the owners and the people who do the work. Where does it get retyped? We rank the fixes by hours returned.

2 · REBUILD THE WORKFLOW

Decision cards and automations

Approvals and routine steps become automations in Teams, SharePoint and Power Platform, with a named person approving each one.

3 · MEASURE THE RESULT

Before and after

Power BI views for leadership compare time and errors. If the comparison does not go our way, we have not earned the business.

Why not just Copilot?

Use it. Copilot writes well and searches what it can reach. It does not know which price sheet is current, what was already promised, or who has to approve. PRISM gives it that foundation.

Professional services

Knowledge base in your own Microsoft 365, Copilot and AI agents on approved knowledge, CRM on Dynamics 365 and Dataverse, Power BI reporting, and disaster recovery designs on Azure.

Your data stays in your tenant. There is no new hosting boundary.

LED BY DANIEL BROWN

Marketing that runs. Pipeline you can see.

We find the buyers who fit, reach them by email, LinkedIn, phone and mail, and hand your sellers qualified meetings with the context attached. It runs from your own accounts, and every touch lands in your CRM.

Email outreach

From your own sending domains, written to the person and the account. Unsubscribes honored on every list.

LinkedIn

Leader profiles and the company page kept on message, with campaigns from your own accounts.

Phone and meetings

Call lists and talk tracks, notes in the CRM, meetings on your calendar.

Mail and postcards (add-on)

Signed letters with a printed brochure to named decision-makers.

Media production

Brand films, product demos, plant and jobsite footage, drone video, photography and short-form social, shot and edited in-house. The team that runs your outreach plans the content, so a product video becomes the second email.

A pipeline you can read

What went out, who answered, what is booked and what comes next, in your CRM with a weekly view for leadership. AI search and SEO so buyers and AI assistants describe you correctly.

> **Approved before it sends.** No campaign starts until you approve the list, the message and the sender. Start with one market and one channel and add more when it works.



WHO YOU WORK WITH

Leaders who have built pipelines and run operations, and advised on both.

DB

Daniel Brown

Chief Marketing Officer, GY6 Solutions

- Marketer and media producer; founder and creative director of Carter Ave Media since 2018
- Director of marketing and operations for Shaw & Company Contractor, where qualified leads rose 30% and client acquisition cost fell 15%
- Eleven years in production at Voice of America, from multimedia specialist to studio and production operations, on daily live programming that reached more than five million viewers a week
- Leads GY6 marketing, pipeline and media production

JF

Justin J. Frank, MBA

Chief Executive Officer and Principal Consultant, GY6 Solutions

- Co-founded the GY6 companies in 2025 and runs GY6 Solutions
- Designed PRISM, the decision support platform GY6 built to run its own company first
- Regional Sales Manager at L3Harris Technologies: built a state and local sales funnel across 50 Pennsylvania counties worth more than $100M within twelve months
- Enterprise sales at Motorola Solutions; contributed to the proposal team behind a $30M state contract
- More than 25 years of experience spanning law enforcement, public-safety technology, and government-focused enterprise sales, including Chief Deputy of a 400-person bureau where he ran budget, finance and technology
- MBA, Eastern University; Adjunct Professor of graduate business courses, Rosemont College

Bids and bigger customers

The RFP and grant bid desk takes government and enterprise bids from go or no-go to submission, with Shipley-method reviews through The Voltron Group and teaming through the GY6 Partner Portal.

Team on demand

Account executives, business development and part-time technology and marketing leaders, without the full-time cost.

Results quoted in biographies are from each person's own record and are not a promise of results for your company.

NEXT STEP

Start with one problem. Prove it in one team.

Every engagement is scoped in hours, paced to how fast you want to move, with no capital purchase to get started. Bring one problem: a quote that always waits, a bid you could not staff, follow-up that slips, or knowledge that lives in one person's head. We will tell you plainly what fits.

Four stages

Understand (find where work slows down and lay the first knowledge foundation), connect and build (pilot in one team), put it to work (go live with support from day one), then operate and improve as a managed service.

Ask us to prove it

Give us real tasks: a quote, a bid, a follow-up sequence. Compare the time they take and the mistakes they carry. If the comparison does not go our way, we have not earned the business.

Take the keys any time

Scale what works, extend into new lanes, or take it in-house: we document the system and hand it back. You decide after each stage whether to continue.

Book a 15-minute call

outlook.office.com/book/MeetwithGY6Solutions@GY6Solutions.com

Ask for a briefing session or a guided demonstration of PRISM.

Rory Ervin
Marketing Specialist
Rory@GY6Solutions.com

Daniel Brown
Chief Marketing Officer
daniel@GY6Solutions.com · www.gy6solutions.com

Justin J. Frank, MBA
CEO and Principal Consultant
215-687-1080 · Justin@GY6Solutions.com

One front door. GY6 Solutions sells, delivers and supports all of it under one agreement: PRISM decision support, marketing and pipeline, media production, team on demand, the RFP and grant bid desk, Microsoft 365 services, people solutions and government services.

PRISM is engineered by GY6.AI and sold, delivered and supported by GY6 Solutions Inc. PRISM is shown in guided demonstrations on synthetic data. Concept illustrations are not product screenshots. Results quoted in biographies are from each person's own record and are not a promise of results for your company. Microsoft, Teams, Copilot, Azure, Dynamics 365 and related names are trademarks of Microsoft Corporation; GY6 Solutions is not affiliated with or endorsed by Microsoft.